



## Exhibitor Advertising Rates

### Bespoked Times

|                           |   |
|---------------------------|---|
| Double Page Spread        | £640 (list price £800 -20%) ad size 518mm x 350mm |
| Outside Back cover        | £480 (list price £600 -20%) ad size 350mm x 259mm |
| Inside front / back cover | £400 (list price £500 -20%) ad size 350mm x 259mm |
| Full page inside          | £320 (list price £400 -20%) ad size 350mm x 259mm |
| Half page inside          | £160 (list price £200 -20%) ad size 175mm x 259mm |

Deadline to book advert – ASAP

Deadline for artwork – 20<sup>th</sup> Feb

### Show Guide

Full Outside Back Cover

£480 (list price £600 -20%) ad size 147mm x 210mm + 3mm bleed

Full Inside Front / Back Cover

£400 (list price £500 -20%) ad size 147mm x 210mm + 3mm bleed

Full Page

£320 (list price £400 -20%) ad size 147mm x 210mm + 3mm bleed

1/2 Page

£160 (list price £200 -20%) ad size 138mm x 100mm + 3mm bleed

Deadline to book advert – 15<sup>th</sup> March

Deadline for artwork – 31<sup>st</sup> March

Additional 10% discount if advert booked into both Bespoked Times and Show Guide

All prices are exclusive of VAT