

BESPOKED 2019 EXHIBITOR APPLICATION INFORMATION



3 - 5 MAY 2019
BRUNEL'S OLD STATION - BRISTOL

"Every year we attend and every year we are not disappointed...the 2017 edition has firmly placed Bepoked as a major show in the cycling calendar"
Headset Press

"It's the deep passion for handcrafted bicycles of all shapes, sizes and tribes that differentiates this show from the industrial-scale likes of Interbike and Eurobike."
Pinkbike.com

"The show is so professionally organised and this allows the exhibitors and the attendees to simply enjoy. The positive vibe is infectious and welcoming"
Jon Meredith - Singletrack

"I've been going to bike shows for about 50 years now and this one for me personally and for this type of show - it's been the best ever - by not close but by miles"
Brian Rourke

"Seemed to be a lot of folk actually bike shopping."
Rob English - English Cycles

Welcome to Bepoked

Thank you for your interest in exhibiting at Bepoked - The UK Handmade Bicycle Show. Bepoked is Europe's biggest showcase of handmade bicycles and their makers, attracting in excess of 6000 visitors from around the world. It is the place for the public, industry and press to meet the independent makers and designers of the bicycle world. If you make custom handmade bicycles, fine cycling components, design and apparel then Bepoked is the show for you.

Bepoked 2019 will be held, once again, in Bristol at Brunel's Old Station and Engine Shed located in the historic Grade-1 listed former railway terminus building of the Great Western Railway, built by Isambard Kingdom Brunel. It is situated in an excellent central location right next to Bristol's Temple Meads railway station and is served by the City's principal public transport services.

Bepoked is primarily a show for framebuilders to show their work to the public and press, as such **priority will always be given to the makers of handmade custom bicycles who will personally attend the show.**

All bicycles on show at Bepoked must have the option of being custom made in terms of geometry or tube specification. We will again have a new framebuilders area and will be offering the option to show 1 or 2 bicycles.

Bepoked 2018 show film can be seen here - <https://www.youtube.com/watch?v=Uy0agWjalK4>

Global Cycling Network's Bepoked 2018 review - <https://www.youtube.com/watch?v=gwgaMAn3Ouw>

APPLICATION DEADLINE 16TH SEPTEMBER 2018 [CLICK HERE TO APPLY NOW](#)



BESPOKED LTD - 1, PICCADILLY MILL - LOWER STREET - STROUD - GLOS - GL5 2HT - 01453 297220
WWW.BESPOKED.CC - INFO@BESPOKED.CC

BESPOKED - A CELEBRATION OF HANDMADE BICYCLES & THOSE WHO MAKE THEM



DATES - Thursday 2nd - Sunday 5th May

SET UP - Thursday 2nd May – Times to be confirmed
SHOW - Friday 3rd May 11.00 - 14.00 Press preview
 14.00 - 19.00 Open to public
 19.30 - 21.00 Exhibitor drinks
 Saturday 4th May 09.30 - 18.00 Open to public
 Sunday 5th May 10.00 - 16.30 Open to public
 Take Down – from close of show
 (Timings may be subject to change)

STAND PRICES AND SIZES

ALL the money raised in stand fees goes on the staging and marketing of the event. Stand prices are subject to VAT at 20%. We offer the option to pay your stand fee in installments. Please note - in order to keep the stand fees as low as possible, what you are paying for is space only - there is no shell scheme.
 Stand price is based on £100 per m2

WHAT IS PROVIDED FOR YOUR STAND FEE

- Your stand space will be marked out on the floor.
- Promotion on the Bespoked website and social media.
- Website catalogue entry plus social media buttons.
- The above entry in the printed Show Guide given to the 6000+ visitors at the show and available as digital download.
- Your images included in our press releases to cycling and national media - The show has had coverage in The Sunday Times, The Telegraph, The Observer, The Guardian, BBC Website, as well as all major cycling press.
- Coverage in our annual newspaper The Bespoked Times (8000+ copies distributed nationwide, plus available online).
- Studio quality photos of your bikes (taken at the show).
- Our marketing campaign is targeted to professional people with the disposable income to be able to afford £1000+ bicycle. Judging by the conversations with our exhibitors and analysis of visitors we achieve this. The show has international appeal attracting people from the UK, Europe and beyond. Our Instagram following is growing fast and currently stands at 18.5k+ followers.

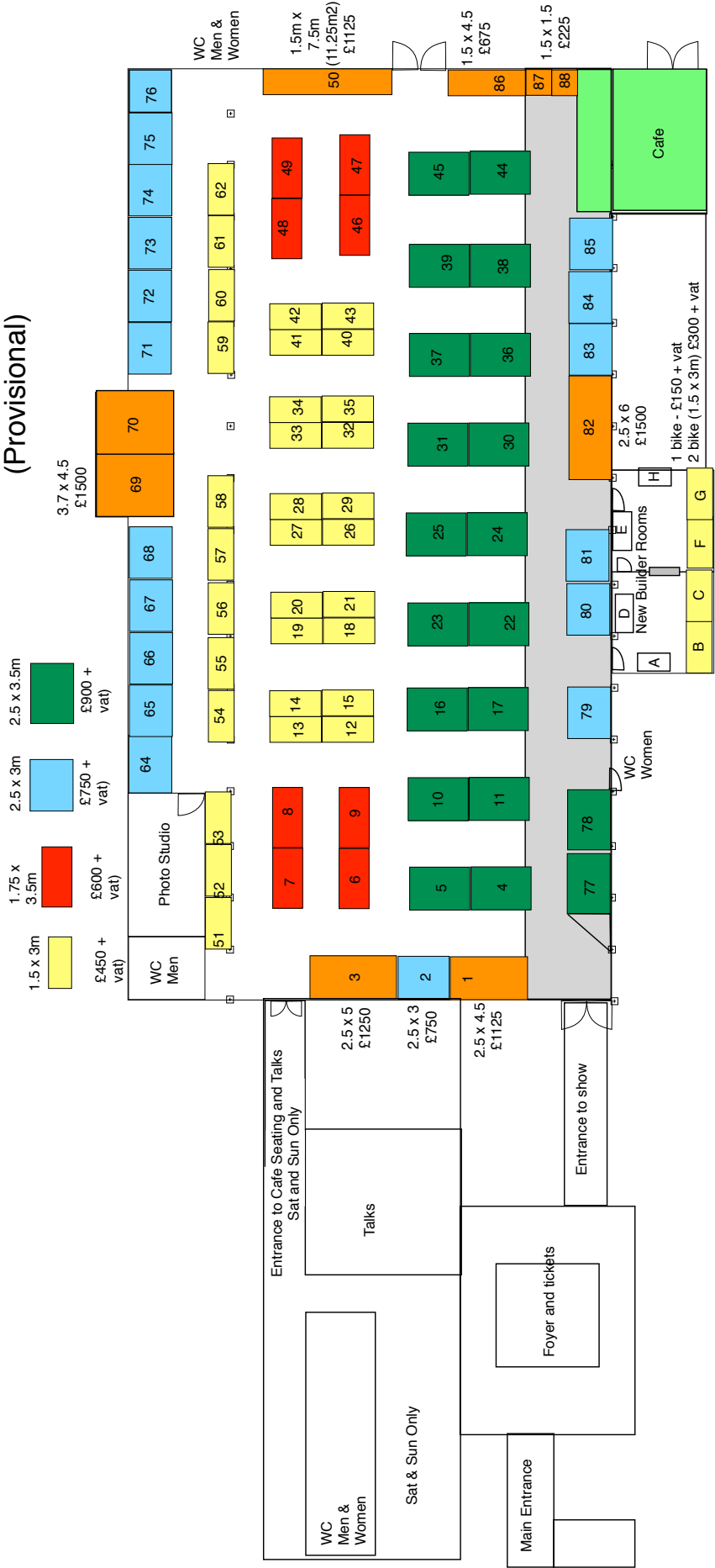
OTHER

- You will need to bring display items with you.
- Parking – There are pay and display car parks around the venue.
- You can sell items if you wish to do so (we don't charge a commission).

STAND SIZE	COLOUR REF.	TOTAL M2	STAND COST (EXCL. VAT)
Newbuilders	-	1 or 2 bikes	£150 per bicycle or £300 for two bicycles
1.5m x 3m	Yellow	4.5	£450
1.75m x 3.5m	Red	6.125	£600
2.5m x 3m	Blue	7.5	£750
2.5m x 3.5m	Green	8.75	£900
See Plan	Various Orange	See plan	£225 - £1500
ELECTRICS		COST (EXCL. VAT)	
Lighting	See application form for options		From £20
Sockets			£50 each

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Bespoked 2019 Brunel's Old Station (Provisional)



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