



## ADVERTISING IN BESPOKED 2017 SHOW GUIDE

The Bespoked 2017 Show Guide is the perfect opportunity to further promote your business/product to the industry informed targeted Bespoked audience. The Show Guide contains information about the show, Bespoked 2017 exhibitor listing and acts as a consumer reference point for 2017-18. The guide will be given, for free, to each person attending the show, as well as sent out across the industry (6000+ printed). A digital version will also be available to download. (The catalogue is A5 in size) As an exhibitor you receive 20% off the standard listing price. This is a fantastic opportunity not to be missed. Book your ad now!

### EXHIBITOR ADVERTISING RATES

- **Full Back Page**                    **£600 (-20%) £480 (excl. VAT)** (advert size w147mm x h210mm + 3mm bleed)
- **Full Inside Front Cover**       **£500 (-20%) £400 (excl. VAT)** (advert size w47mm x h210mm + 3mm bleed)
- **Full Page**                            **£400 (-20%) £320 (excl. VAT)** (advert size w147mm x h210mm + 3mm bleed)
- **1/2 Page**                              **£200 (-20%) £160 (excl. VAT)** (advert size ½ A5 w138mm x h100mm + 3mm bleed)

**Deadline to book advert - Fri 3rd March 2017. Deadline for artwork – Fri 10th March 2017**

To book an advert or for further information please contact Tessa Taylor -  
 tessa@bespoked.cc / 01453 297220

All artwork to be provided as high res PDF/JPEG. All fonts & images embedded and layers flattened. Colour images CMYK at minimum 300 dpi.